

www.birding-wv.com

New River Birding & Nature Festival
c/o Fayette County Chamber of Commerce
310 Oyler Avenue
Oak Hill, WV 25901



New River Birding & Nature Festival
May 2 - 7, 2016



New River Hummingbird Festival annually in August with master bander Dr. Bill Hilton Jr.

New River Fall Birding Weekend, in October, with Bird Watchers Digest editor Bill Thompson, III



With an audience of bird watchers and nature aficionados from across the U.S., from Canada and Central America, interested and curious people use our site throughout the year for birder-friendly things to do, places to go, lodging providers, and to find helpful tid-bits for their hobby or way of life.

The New River Birding & Nature Festival continues to gain notoriety and is rated one of the top ten best birding venues in the U.S. In recent years we have added two additional specialized annual events: Hummingbird Festival and Fall Birding Weekend. Additionally, our outdoor "classroom" hosts hundreds students and adults on guided nature walks and environmental educational programs every year through the New River birding & Nature Center's Wetlands Boardwalk and Woodland Trails.

Our New River Birding & Nature events are booked with our highly targeted audience tuned in. To date, birding-wv makes an average annual gain of approximately 70% in new visitors, and retains 30% of loyal, repeat users. Every guest spends time on the website gleaning information, clicking through, making choices and reservations.

Advertise on birding-wv.com!
For ad sizes and rates, contact
Rachel Davis
304-880-8059
rachel@birding-wv.com

New River Birding & Nature Festival



**May 2-7
2016**

West Virginia
April/May
annually
since 2002

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atmosphere...*
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EVENTS **SPONSORSHIP** **GOALS**
TARGET MARKET **BRANDING** **OBJECTIVES**



New River Birding & Nature Sponsorship Benefits

cover a full year of all our events: New River Birding & Nature Festival (spring), New River Hummingbird Festival (summer), New River Birding & Nature Center Second Saturdays (April - October), New River Fall Birding Weekend (autumn), various Member events, and a FREE digital ad on birding-wv.com. We're happy to get creative with sponsor partnerships - contact us for details!

Rachel Davis, 304-880-8059, rachel@birding-wv.com

Dave Pollard, 304-640-3778, goshawk@birding-wv.com

	Hatchling \$500	Nestling \$1000	Fledgling \$2000
Recognition at all birding and nature events	✓	✓	✓
Use of NRBNF logo	✓	✓	✓
Your logo on key birding and nature event material/signage	✓	✓	✓
Branded social media posts before, during, or after events	1 post	2 posts	3 posts
A digital ad on birding-wv.com	text link	small square 200 x 200	footer banner 430 x 92
Promotional item included in NRBNF swag bundles for guests		✓	✓
Your logo on NRBNF t-shirts		✓	✓
Vendor space and a representative at NRBNF			✓
Dinner for two representatives at a Wetlands Boardwalk event			✓
Branded sponsorship of NRBNF Popcorn Presentation			✓

Sponsorships invested in [birding-wv](http://birding-wv.com) help fund the 501C3 Fayette County Education Fund, Inc: providing leadership and environmental training to the community with an emphasis on youth. Learn more at birding-wv.com.